



# Sustained Embolic Protection

Investor Presentation I December 2021



INSPIREMD

# Disclaimers

## Forward Looking Statement

This presentation contains "forward-looking statements." Such statements may be preceded by the words "intends," "may," "will," "plans," "expects," "anticipates," "projects," "predicts," "estimates," "aims," "believes," "hopes," "potential" or similar words. For example, the Company is using forward-looking statements when it discusses the potential commercialization and market opportunities for its products and product candidates, its cash runway and its anticipated future milestone Company events. Forward-looking statements are not guarantees of future performance, are based on certain assumptions and are subject to various known and unknown risks and uncertainties, many of which are beyond the Company's control, and cannot be predicted or quantified and consequently, actual results may differ materially from those expressed or implied by such forward-looking statements. Such risks and uncertainties include, without limitation, risks and uncertainties associated with (i) market acceptance of our existing and new products, (ii) negative clinical trial results or lengthy product delays in key markets, (iii) an inability to secure regulatory approvals for the sale of our products, (iv) intense competition in the medical device industry from much larger, multinational companies, (v) product liability claims, (vi) product malfunctions, (vii) our limited manufacturing capabilities and reliance on subcontractors for assistance, (viii) insufficient or inadequate reimbursement by governmental and other third party payors for our products, (ix) our efforts to successfully obtain and maintain intellectual property protection covering our products, which may not be successful, (x) legislative or regulatory reform of the healthcare system in both the U.S. and foreign jurisdictions, (xi) our reliance on single suppliers for certain product components, (xii) the fact that we will need to raise additional capital to meet our business requirements in the future and that such capital raising may be costly, dilutive or difficult to obtain and (xiii) the fact that we conduct business in multiple foreign jurisdictions, exposing us to foreign currency exchange rate fluctuations, logistical and communications challenges, burdens and costs of compliance with foreign laws and political and economic instability in each jurisdiction. More detailed information about the Company and the risk factors that may affect the realization of forward looking statements is set forth in the Company's filings with the Securities and Exchange Commission (SEC), including the Company's Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Investors and security holders are urged to read these documents free of charge on the SEC's web site at <http://www.sec.gov>. The Company assumes no obligation to publicly update or revise its forward-looking statements as a result of new information, future events or otherwise.

This presentation shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or other jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or other jurisdiction.

# Investment Highlights



## MicroNet™ Proprietary Platform Technology

Highly differentiated profile for treatment of carotid artery disease and stroke prevention clinicians



## Evidenced based / Clinically Supported

CGuard™ EPS 8 clinical trials completed with >1,600 patient procedures and 3 ongoing clinical trials



## Experienced Management Team

Industry leaders with extensive healthcare expertise



## Expanding Commercial Footprint

Evaluating opportunities to sell direct in 18 of 30 key markets globally



## Financial Discipline

Well capitalized, with cash runway into 2H 2023



## Deep Pipeline

Leverage MicroNet™ platform technology into other Carotid Artery Diseases treatments utilizing a multi generational development plan



## Our Leadership



**Marvin L. Slosman**  
President and CEO



**Cordis**



**Craig Shore**  
Chief Financial Officer



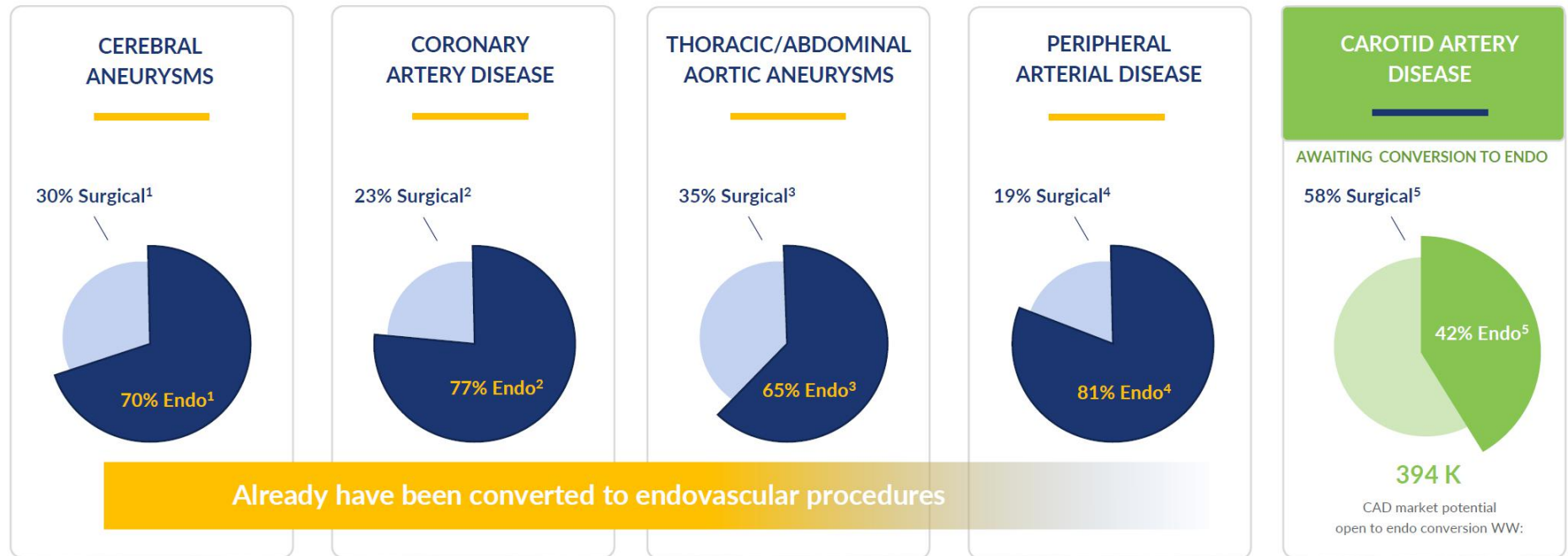
**Andrea Tommasoli**  
SVP Global Sales & Marketing



**Juan Rigla, M.D., Ph.D.**  
Medical Director



# Endovascular Procedures: Landscape and InspireMD Potential



estimated procedures in 2022 <sup>5</sup>

<sup>1</sup>Bekelis K, Gottlieb DJ, Su Y, et al. Comparison of clipping and coiling in elderly patients with unruptured cerebral aneurysms. J Neurosurg. 2017;126(3):811-818

<sup>2</sup>Culler SD, Kugelmass AD, Brown PP, et al. Trends in Coronary Revascularization Procedures Among Medicare Beneficiaries Between 2008 and 2012. Circulation. 2015;131(4):362-70

<sup>3</sup>Beck AW, Sedrakyan A, Mao J, et al. Variations in Abdominal Aortic Aneurysm Care: A Report From the International Consortium of Vascular Registries. Circulation. 2016;134(24):1948-1958

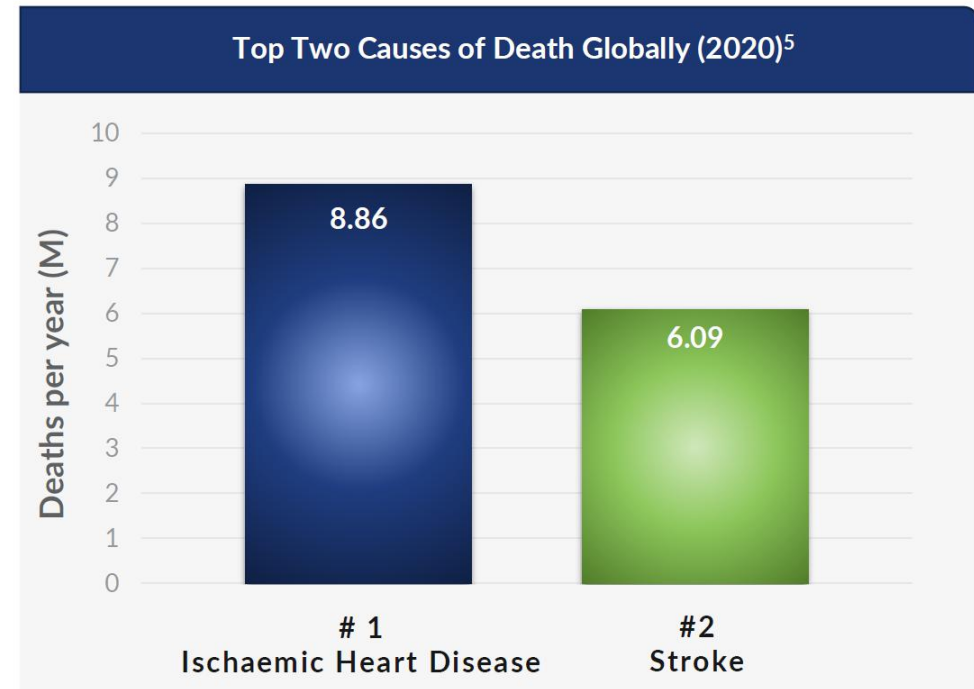
<sup>4</sup>Guez, D., Hansberry, D. R., Gonsalves, C. F., Eschelman, D. J., Parker, L., Rao, V. M., & Levin, D. C. Recent Trends in Endovascular and Surgical Treatment of Peripheral Arterial Disease in the Medicare Population. AJR Am J Roentgenol. 2020 May;214(5):962-966.

<sup>5</sup>Procedures For Selected Nations, 2017 - 2025 presented to InspireMD, Inc. by Health Research International Personal Medical Systems, Inc. Sept. 13, 2021

# Stroke is the Second Biggest Cause of Death Globally

An estimated 15 million people suffer from stroke annually<sup>1</sup>

- 5 million deaths each year<sup>2</sup>
- 5 million people left permanently disabled<sup>1</sup>
- \$46 billion associated with stroke management in the US alone<sup>3</sup>
- 87% of all strokes are ischemic strokes, which result from a lack of blood flow to the brain<sup>4</sup>
- Carotid artery disease (CAD) is a major risk factor for stroke



<sup>1</sup> <http://www.emro.who.int/health-topics/stroke-cerebrovascular-accident/index.html>

<sup>2</sup> [https://professional.heart.org/idc/groups/ahamh-public/@wcm/@sop/@smd/documents/downloadable/ucm\\_505473.pdf](https://professional.heart.org/idc/groups/ahamh-public/@wcm/@sop/@smd/documents/downloadable/ucm_505473.pdf)

<sup>3</sup> Center For Disease Control and Prevention – Stroke Facts – 2018

<sup>4</sup> <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4562827/> 5

<sup>5</sup> <https://www.who.int/news-room/fact-sheets/detail/the-top-10-causes-of-death> (December 2020)

# THE PROBLEM: Risks with Existing Approaches to CAD

Conventional approaches come with risks

## Carotid Endarterectomy (CEA)

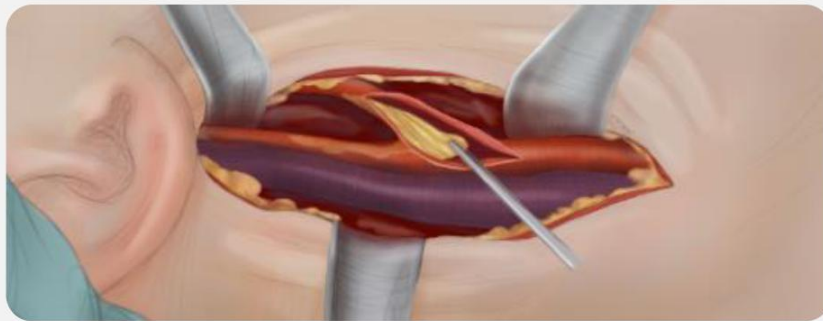
Surgical Approach

### Risk of complications:

Myocardial infarction risk<sup>1</sup> (heart attack)

Cranial nerve injury risk<sup>2</sup> (vertigo, hearing loss, paralysis, etc)

Esthetic concern

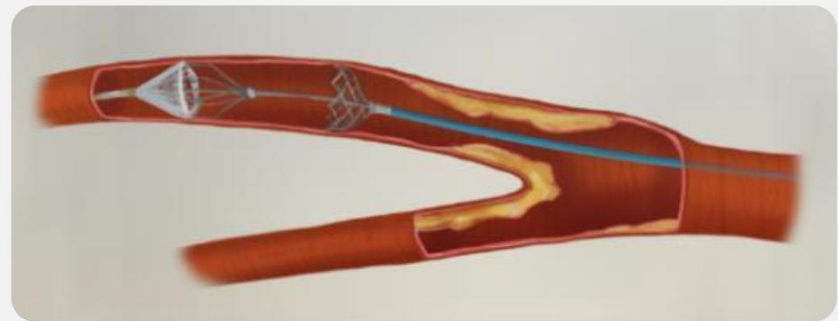


## Carotid Artery Stenting (CAS)

Conventional Approach (Bare Stent)

### Risk of complications:

Procedural and post-procedural increase minor stroke risk<sup>1</sup>



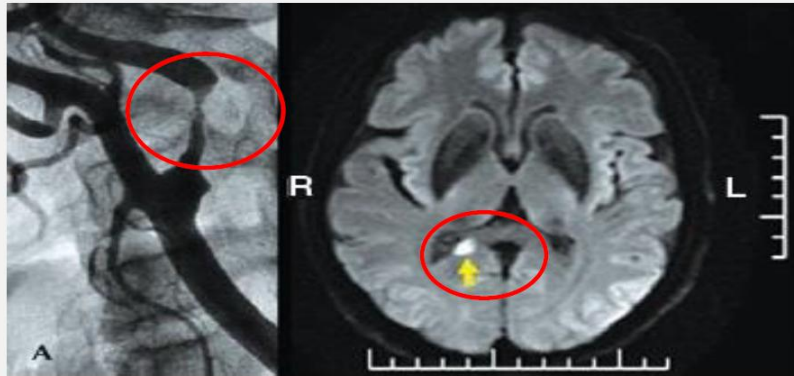
Based on the CREST clinical trial data<sup>1</sup>, in which only conventional carotid stents were used vs. surgery, <sup>1</sup>CREST Trial: N Engl J Med 2010;363:11-23 <sup>2</sup> Circulation. 2012;125:2256-2264



# THE PROBLEM: Risk of Embolism Following Conventional CAS

MRI reveals post-procedural cerebral embolization

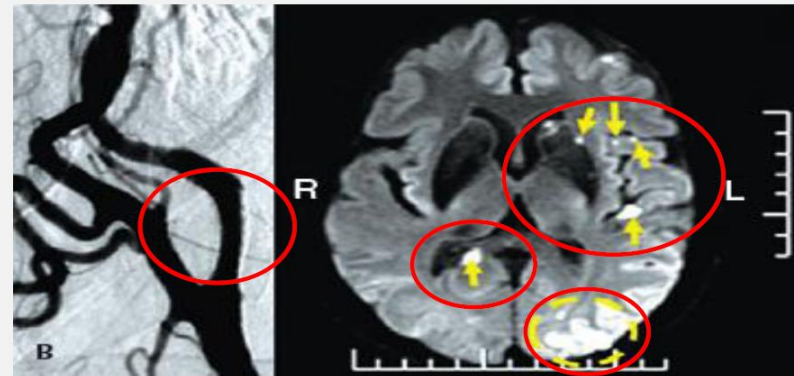
## Pre-Procedure



90% occlusion of the carotid artery

MRI of a pre-existing white matter infarction (obstruction)

## Post-Procedure with Conventional Stent



Successful opening of the carotid artery

MRI reveals new multiple micro-infarcts (obstructions) due to liberation of embolic particles

Approximately 2/3 of neurovascular events (stroke, TIA) occur after the procedure takes place.<sup>2</sup>

1. Cano et al. Rev Bras Cardiol Invasiva 2013; 21(2): 159-64. 2. Bosiers et al. Eur J Vasc Endovasc Surg Vol 33, Feb 2007.,



# Mechanics Translate to Clinical Results

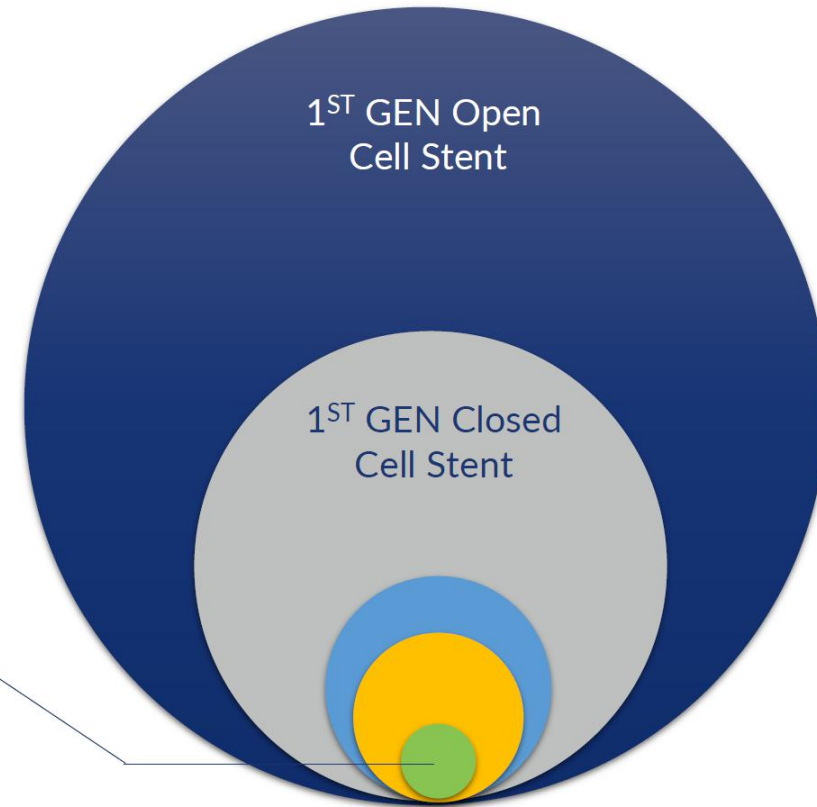
Pore size is an important differentiating factor in stent selection

2<sup>ND</sup> GEN Closed Stent



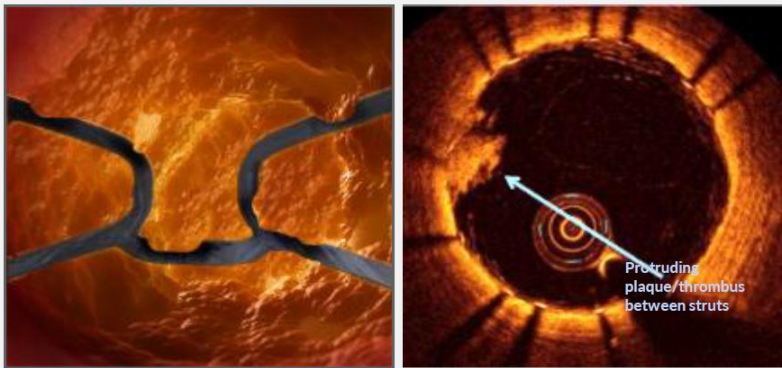
3<sup>rd</sup> GEN Closed Stent

CGuards's Pore size opening is ~1/12 or 8.5% that of a conventional open cell stent



## OUR SOLUTION: Proprietary MicroNet™ Technology<sup>1</sup>

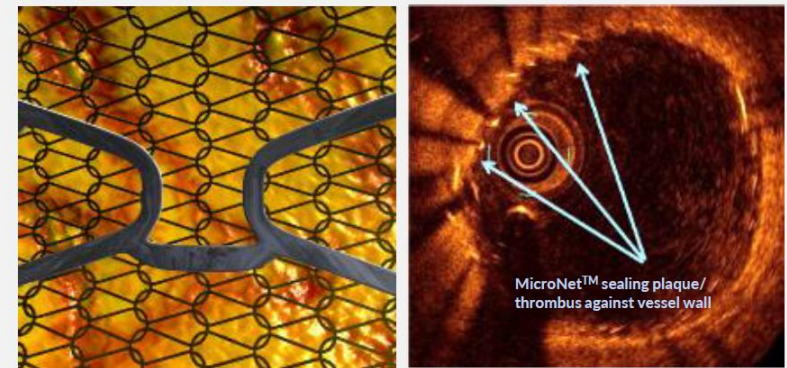
New mesh covered stent offers superior plaque coverage when compared to conventional stent approaches



### Conventional Open Cell Stent (1<sup>st</sup> GEN):

Bare or dual layer approach, with plaque protrusion risk

VS.



### CGuard Stent System (3<sup>rd</sup> GEN):

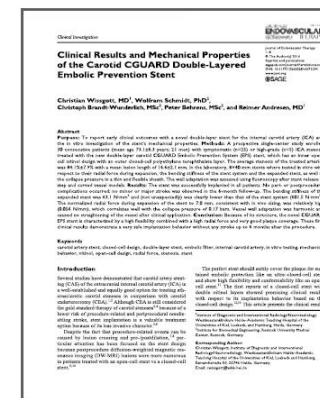
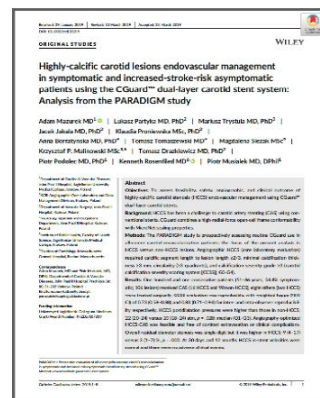
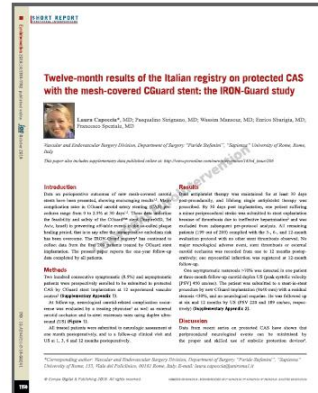
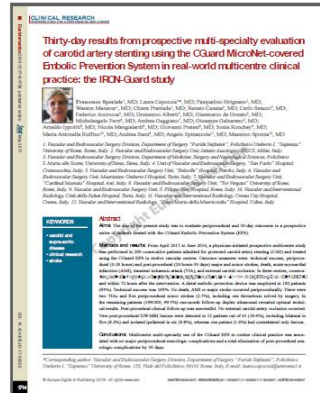
Stents are covered in MicroNet

### An Embolic Prevention System (EPS) for Ultimate Thrombus Protection

MicroNet captures and locks thrombus & plaque materials against the arterial wall, deterring debris from entering the bloodstream while also acting as a mechanical barrier to prevent plaque protrusion





<sup>1</sup>Tomoyuki Umemoto, MD. Optical coherence tomography assessment of new generation mesh-covered stents after carotid stenting. Eurointerventional 2017;1348-1355 (published online)  
Image: Prof. Valdés Chavarrí

More than  
**1,500**  
patients in  
Clinical  
Publications &  
Studies





## Timeline Growth: From Alternative Stent to Potential New Gold Standard

| YEAR    | STUDY            | PUBLICATION HIGHLIGHTS  | CGUARD'S STANDING (known & anticipated)   |
|---------|------------------|---|---|
| 2015    | CARENET          | Safety, Efficacy & Neuroprotection over other stents data   |  CGuard evaluated as new approach to CAS         |
| 2016    | PARADIGM         | All comers population; Excellent clinical results   |   |
| 2017    | CASANA           | Large surgical center; Clinical results over conventional stents historical data                            |   |
| 2017    | WISSGOTT         | Clinical & mechanical assessment; Mechanical advantages vs competitive stents                               |  CGuard demonstrates best performance in field   |
| 2017    | IRON-GUARD 1     | Real world multicentric 30d results; Excellent clinical results in multicentric                             |   |
| 2018    | WISSGOTT 10MM    | "One-Size-Fit-All"(OSFA); 10 mm CGuard OSFA demonstrates safety and efficacy                                |   |
| 2019    | IRON-GUARD 1     | Real world multicentric 1y results; Excellent long-term results in multicentric                             |   |
| 2020    | IRON-GUARD 2     | Large real world multicentric; Large Multicentric Best-In-Class clinical results                            |  CGuard demonstrates superiority to other stents |
| 2021    | CGuard-TCAS      | CGuard Trans-Cervical excellent results   |   |
| 2021    | IRON-GUARD 2     | 12-month 733 pts clinical results   |   |
| 2021    | SIBERIA          | Randomized Trial; CGuard demonstrates Neuroprotection vs Conventional stents                                |   |
| 2021    | ONE SIZE-FIT-ALL | CGuard 150 pts 12m-FU   |   |
| 2021-24 | PARADIGM Extend  | CGuard in all-comers 550 pts 30d/5y FU  |   |
| 2021    | Meta-Analysis    | CGuard superior to Other Stents at 1y-FU  |   |
| 2021    | Meta-Analysis    | CGuard superior to CEA at 1y-FU   |  CGuard demonstrates superiority to surgery    |
| 2021    | OCTOPVS          | OCT comparison CGuard vs CEA; CGuard superior post-intervention OCT than CEA                                |   |
| 2022    | OPTIMA           | IVUS assessment after CGuard; Anticipated Plaque exclusion demonstrated                                     |   |
| 2022    | FLOW-GUARD       | Use of CGuard as flow diverter in very high-risk patients beyond carotids; Potential new CGuard indications |   |



## Clinical Support Highlights / Call out

2015-2021



### CARENET Trial

First in Man Study-  
Demonstrated Safety,  
Efficacy, &  
Neuroprotection over  
other stents data



### PARADIGM

Opened CARENET study  
inclusion criteria and  
concluded the safety and  
clinical outcomes were  
applicable to others  
outside of high-risk

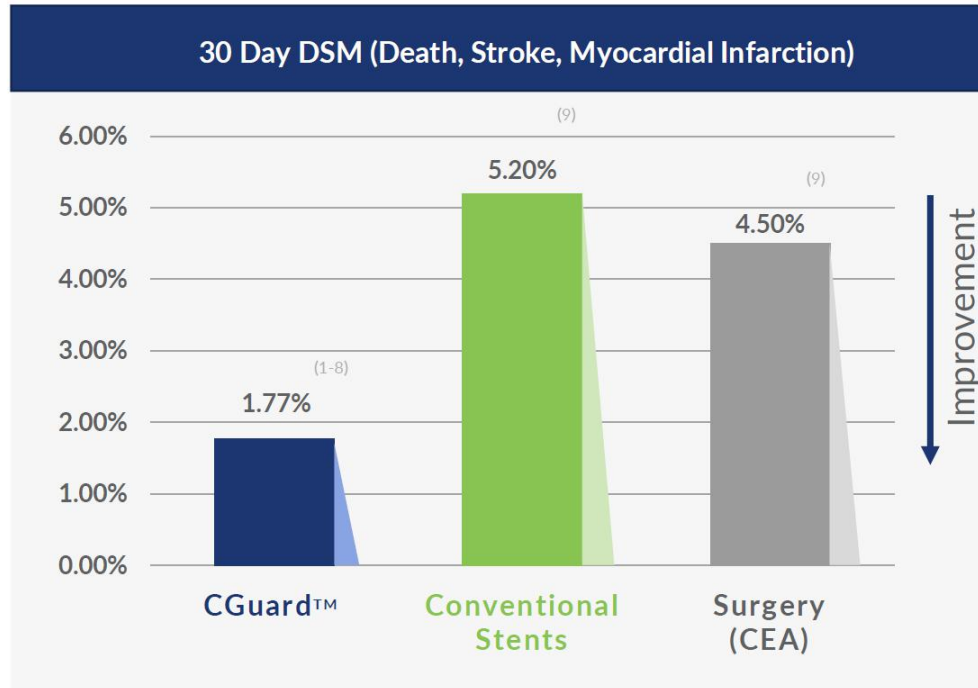


### SIBERIA

Randomized Trial; CGuard  
vs. Conventional Stent  
(Acculink); CGuard  
demonstrates  
Neuroprotection vs  
Conventional Stent

# CGuard™ EPS Yields Superior Clinical Outcomes

When compared with Conventional Stents and Surgery (CEA), CGuard trends Superior

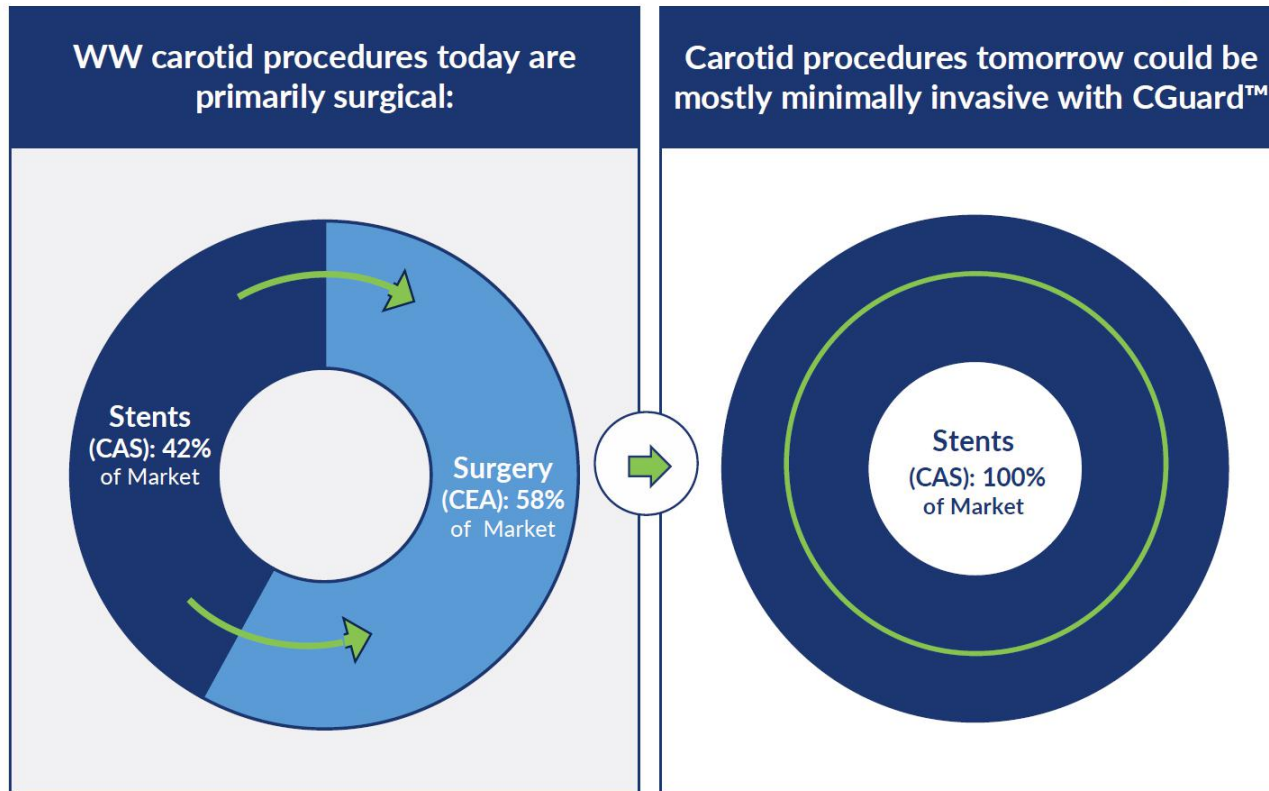


- **NO MAJOR STROKE** to date with CGuard (Minor stroke in 21/1,635 patients in 8 studies (1.28%))
- CGuard has a superior profile vs. historical data on both conventional carotid stents and surgery
- CGuard is a next-generation stent supported by a strong clinical data
- 8 completed clinical trials and 3 ongoing trials

1. IRONGUARD I EuroIntervention 2018 Nov 20. 14:1150-1152. 2. IRONGUARD II, LINC 2020 3. CASANA Eur J Vasc Endovasc Surg 2017 Dec. 54:681-687. 4. WISSGOTT I J Endovasc Ther 2019 08. 26:578-582. 5. WISSGOTT II J Endovasc Ther 2017 02. 24:130-137. 6. PARADIGM Extend, EuroIntervention 2016 Aug 05. 12:e658-70. Updated LINC 2020. 7. CARENET JACC Cardiovasc Interv 2015 Aug 17. 8:1229-1234. 8. SIBERIA EuroPCR e-Course, June 25, 2020. 9. CREST N Engl J of Med 2010 July 1. 11-23.

# Potential Multi Billion Dollar Market Opportunity

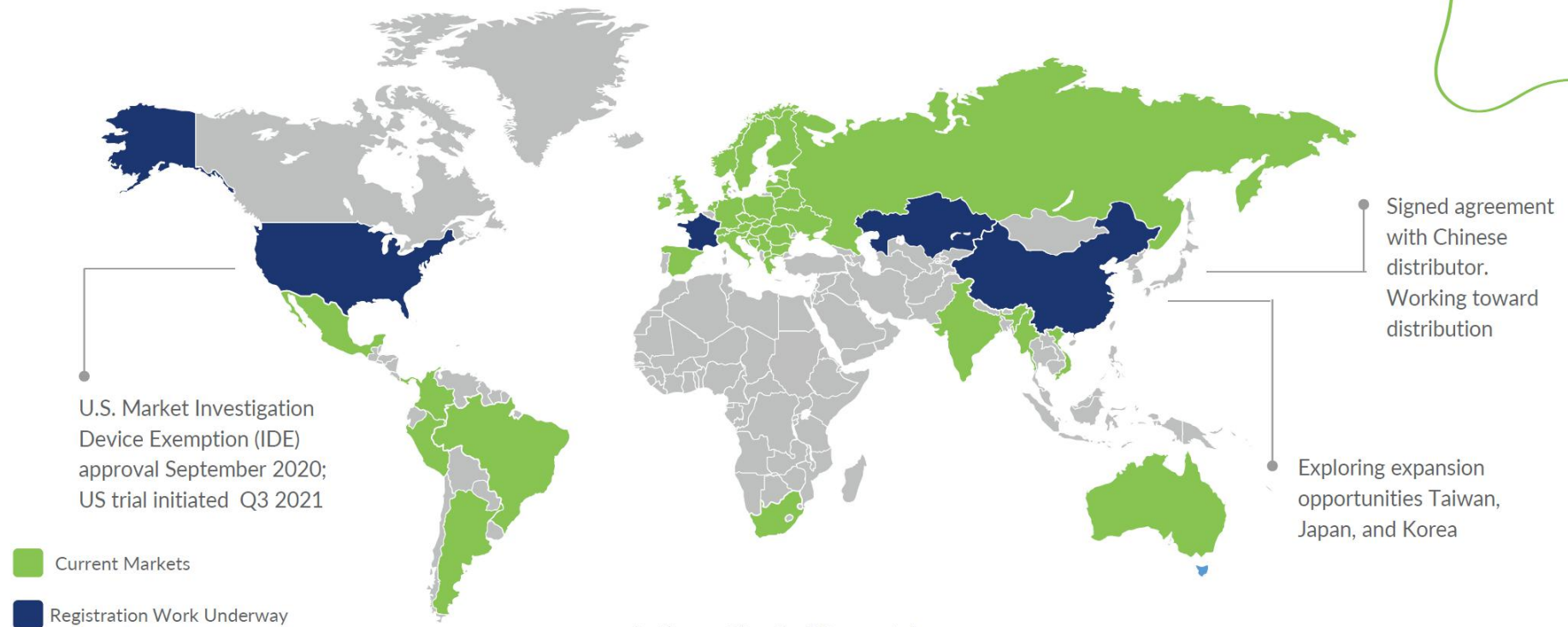
Our MicroNet™ covered stents like CGuard™ could become the new gold standard



- ◆ **Current addressable market:**  
→ **\$666 million** <sup>(1)</sup>  
394K interventional procedures for HGCS (High Grade Carotid Stenosis)
- ◆ **Total Available Market:**  
→ **\$5 billion** <sup>(1)</sup>  
~3 million\* people diagnosed with HGCS w/ an additional  
~ 13 million undiagnosed with carotid artery disease (CAD)

1. Procedures For Selected Nations, 2017 – 2025 presented to InspireMD, Inc. by Health Research International Personal Medical Systems, Inc. Sept. 13, 2021

## Commercial Footprint



- Active selling in 33 countries
- Over 90% of sales are through channel partners/distributors with move to direct



## Growth Pathway to the U.S. Market



155K

### U.S. Market Opportunity\*

Size: 155K High Grade Carotid Artery Stenosis (HGCS) interventions estimated in 2021

Opportunity: At a price of \$1,650 per stent, the addressable market is estimated to be approximately **\$317 million**

### Executing and Funded Approval of FDA Premarket Approval (PMA) for U.S. Market Entry

- Estimated cost +/- \$15MM
- The objective of this pivotal study is to evaluate the safety and efficacy of the CGuard™ Carotid Stent System in the treatment of carotid artery stenosis in **symptomatic and asymptomatic** patients undergoing carotid artery stenting (CAS) to a performance goal\*\* developed from published CAS literature.
- **Chris Metzger, M.D.** (Ballard Health) named as Primary Investigator
- **315 Patients** / 395 Total will Roll In
- Up to **40 Centers** (25% planned for European enrollment)
- 12-15-month enrollment, 12-month follow up
- Contracted CRO: **HCC (Health Care Consultants)** specializing in Carotid trial execution
- Supporting advisory from **Christina Brennan, M.D.** and **Gary Roubin, M.D.** (InspireMD Director)

\* 2021 Health Research International Market Report

\*\* The primary endpoint of the study will be the composite of the following: incidence of the following major adverse events: death (all- cause mortality), all stroke, and myocardial infarction (DSMI) through 30-days post-index procedure, based on the clinical events committee (CEC) adjudication or ipsilateral stroke from 31-365day follow-up, based on Clinical Events Committee (CEC) adjudication.

## Our Lead Product, CGuard™

Advancing Rapidly

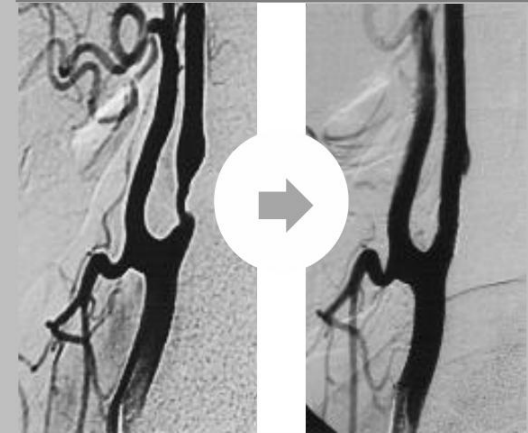
**26,000+**

Total protected stents sold to date with excellent clinical results

CGuard has potential to become the new standard-of-care for carotid indications

\*Achieved clinical milestones; neuroprotective vs other carotid artery stenting (SIBERIA)

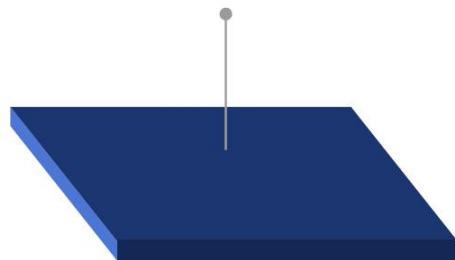
Pre- and Post-Procedure with CGuard



# Our Advancement Roadmap / Milestones

## Our Key Value Drivers and Strategic Pathways

- USA IDE trial approved
- Brazilian regulatory approval
- R&D projects advancing
- New leadership and directors
- Commercial Focus



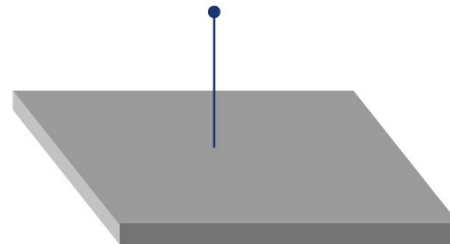
2020

- Commercial growth
- Uplisting to NASDAQ
- Significant fundraising
- USA trial enrollment
- French regulatory approval



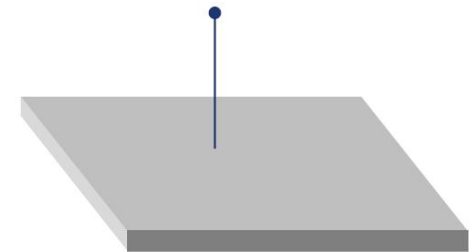
2021

- CGuard Prime launch
- Asia Expansion
- Chinese trial enrollment
- USA reimbursement initiative
- New Delivery Systems



2022


- USA regulatory approval
- China regulatory advancement
- Neuro Guard launch



2023

## Our Robust Intellectual Property Portfolio

Proprietary platform technology supported by IP



| Patent Rights | Issued | Allowed | Pending |
|---------------|--------|---------|---------|
| USA           | 16     | 1       | 6       |
| Rest of World | 37     | 1       | 6       |

InspireMD will continue to strengthen and broaden its patent protection globally to enable future pipeline products



## Summary Financials

December 3, 2021

### NASDAQ Capital Markets

NSPR

|  |         |
|--|---------|
| Stock Price                                      | \$3.29  |
| Average 3 Month Volume                           | 0.335M  |
| Shares Outstanding                               | 8.3M    |
| Market Capitalization                            | \$27.3M |
| Cash Balance – September 30 <sup>th</sup> , 2021 | \$37.1M |
| Debt   | \$0M    |

# Our Board of Directors

**Marvin L. Slosman**  
President and CEO

Mr. Slosman has over 30 years of experience in the medical device industry with focused leadership in commercialization and international market development in both public and privately held companies. He has had senior management roles in a variety of public and privately held companies.



**Paul Stuka**  
Chairman

Mr. Stuka was named to the Board of Directors in August of 2011 and serves as Chairman of the Board of Directors. Mr. Stuka is a Managing Member of Osiris Partners and a 30-year investment industry veteran.



**Michael Berman**  
Director

Mr. Berman is a successful entrepreneur within the medical device industry. He joined Scimed in 1986, leading its marketing activities until its merger with Boston Scientific in 1995. From 1995-2000, he served as President of Boston Scientific/Scimed.



**Campbell Rogers, M.D.**  
Director

Dr. Rogers currently serves as the CMO of HeartFlow, Inc., a private cardiovascular diagnostics company based in California.



**Thomas Kester**  
Director

Mr. Kester is CFO of Kester Search Group, Inc., a private executive search firm specializing in sales force placement for medical, dental and diagnostic device companies. He spent 28 years at KPMG LLP.



**Gary Roubin, M.D., Ph.D.**  
Director

Dr. Roubin was named to the board of Directors in October 2020. Dr. Roubin has co-authored more than 280 clinical publications and has contributed to 20 textbooks in the fields of Interventional Cardiology and Vascular Surgery. He was a key contributor in the CREST trial which has validated the use of carotid stents for the treatment of carotid artery stenosis.



**Katie Arnold**  
Director

Ms. Arnold was named to the Board of Directors in May 2021. Ms. Arnold founded and leads SPRIG Consulting, providing the entire spectrum of strategic marketing services to medical companies. Ms. Arnold is currently an adjunct professor at Northwestern University's Kellogg School of Business, where she teaches medical product commercialization and financing.



INSPIREMD

NASDAQ = NSPR